

Township Perspective Advertising 2017

Rates and sizes				
Ad size (in inches)	1 month	3 month	6 month	11 month
Inside cover (8.25x10.875)	\$640	\$610	\$575	\$540
Full page (6.75x9.125)	\$550	\$520	\$495	\$470
Half page (6.75x4.458)	\$345	\$330	\$310	\$295
Third page (2.125x9.125 tall/6.75x3 wide)	\$295	\$280	\$265	\$250
Fourth page (3.292x4.583 tall/6.75x2.208 wide)	\$240	\$230	\$215	\$205
Business card (2.0 x 3.5)	\$175	\$165	\$150	\$140
Professional Services Directory - yearly rates				
Small directory (3.92x1)	\$275/year			
Medium directory (4.444x1.5)	\$500/year			
Large directory (2.139x2)	\$750/year			
*All ad copy is due by the 10th of the month prior to that month's publication.				

Township Perspective is published 11 times a year. Approximately 10,000 copies are mailed each month, except August (*July/August is a combined issue*). The magazine provides timely and pertinent information for local government officials, particularly those representing townships.

Our publication reaches all elected and appointed township officials who are paid members including: supervisors, clerks, assessors and multi-township assessors, highway commissioners (who are responsible for more than 71,000 miles of road maintenance including bridges), trustees, collectors, social workers, caseworkers, youth and senior citizen program staff, and cemetery trustees.

Bonus circulation to paid subscribers including county officials, township attorneys, all state Senators and Representatives, all Illinois Congressional members, all federal and state agencies and all advertisers.



Contact us to start advertising today!

R&B Productions Inc., Katie Hart, (309) 693-9667 x 14, or email katieh@rbpro1.com

Trim Size: 8" wide x 10.625" tall **Binding:** Saddle Stitch

Line Screen: 100 line preferred on inside pages, 150 line on cover pages **Bleeds:** 1/8" on all sides of trim size

Margins: Please allow for a minimum of 3/8" between the trim edge and any important text or graphics.

Electronic File Requirements:

We prefer to receive ad files in PDF format if possible, with all fonts embedded.

Contact us for more details and ad requirements.